



russell kerr
r k photo illustration

PROFILE:

Highly skilled illustration artist with a proven track record in image manipulation and high-end retouching. Cosmetic retouching is a particular strength as well as rendering the human form and understanding lighting and perspective.

Has extensive knowledge and experience in both the RGB environment of the photographic world, and the CMYK environment of the print world. Especially proud of helping creative directors produce award winning images and thinking out of the box to achieve their vision.

Works to satisfy most complicated client needs with images that dazzle and impress regardless of the size of the project. Years of experience has not only honed technical and artistic skills but developed the ability to interpret the client's vision and needs with precision.

Accomplishments:

Created images for top agencies and corporations including, Campbell Mithun, Carmichael Lynch, Martin Williams, Fallon, Colle & McVoy, Gage, B.B.D.O., Leo Burnett, Saachi and Saachi, McCann Erickson, Chiat Day, J. W. T. etc.

Corporations include: Target, General Mills, Wilson's Leather, 3M, Chrysler, Jaguar, BMW, Ford, Subaru, Pepsi, Estee Lauder, Boeing, Tyson Foods, etc.

The above included images that demanded cosmetic retouching skill, food retouching, metal (cars, trucks, motorcycles etc.), and effects of lighting and motion etc. Above all the artists eye was critical in creating image alterations that do not look retouched.

Portfolio:

Can be viewed online at
<http://www.rkphotoillustration.com>